



FIDAPA-BPW ITALY



FIDAPA- BPW Italy SIDE EVENT CSW 62

Tuesday 13 March 2018 - from 11,00 am to 12,30 am

Permanent Mission of Italy to the UN (885 2nd Avenue, New York)



THEME CSW 62

“Participation and access of women to the media, and information and communications technologies and their impact on and use as an instrument for the advancement and empowerment of women”.

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PROGRAM

Welcome

Ms. Caterina Mazzella

FIDAPA-BPW Italy National President

Ms. Amany Asfour

BPW International President

Ms. Pinella Bombaci

BPW European Coordinator

Panelists

Ms. Monica Parrella

Director General for the Interventions in Equality and Equal Opportunities -
Department for Equal Opportunities - Italian Presidency of the Council of Ministers

“In summer we learn STEM”: the Italian experience of empowering young girls to become the future leaders in STEM careers

Ms. Elena Centemero

President Equality and Non-Discrimination Committee – Council of Europe

“Women in the economy”: promoting gender equality and women’s access to STEM education and careers

Ms. Isabella Pulcinelli

Italian qualified lawyer, business and legal consultant for US market

“How information and communications technologies affect my life as immigrant, professional and mom in New York

Moderator

Ms. Eufemia Ippolito

BPW International Legal Advice



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Concept Note

Review theme:

Participation in and access of women to the media, and information and communications technologies and their impact on and use as an instrument for the advancement and empowerment of women (CSW47 March 2003).

The theme has been revised for the topicality and importance of the debate at national and international level. The FIDAPA –BPW Italy, as a movement of opinion, chooses to debate on this subject, to overcome a stereotyped culture and to incentivize the women to choose scientific paths and to encourage study of new communication technologies.

The Commission on the Status of Women recalls and reiterates the strategic objectives and actions of the Beijing Declaration and Platform for Action and the outcome document adopted at the twenty-third special session of the General Assembly entitled “Gender equality, development and peace in the twenty-first century”, on the potential of the media and of information and communications technologies to contribute to the advancement and empowerment of women. It also recalls the United Nations Millennium Declaration and its Development Goals to promote gender equality and the empowerment of women as effective ways to combat poverty, hunger and disease, to stimulate development that is truly sustainable and to ensure that the benefits of new technologies, especially information and communications technologies, are available to all. It can be noted that, globally, there are substantial differences in participation in, access to and use of media and information and communications technologies, their content and production. Such differences have important implications for policy development at national, regional and international levels. A focus on the gender dimensions of information and communications technologies is essential in order to prevent and combat any adverse impact of the digital revolution on gender equality and the perpetuation of existing inequalities and discrimination, including the sexual exploitation of women both through the traditional media and new technologies.

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